**A Few Notes *NOT* In The Book**

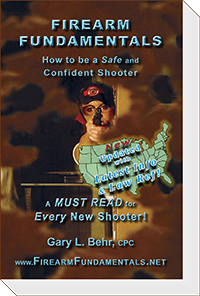
Thank you for your time and interest in our book. We‘re confident you’ll enjoy the book and find it an invaluable resource. We welcome your comments and encourage your feedback.

**A Wealth of Knowledge and Training!**

**Firearm Fundamentals** is an easy-to-read compendium of nearly 400 pages, brimming with over 200 illustrations, a glossary of over 600 key terms and hundreds of web links, covering the most discussed shooting topics, written to make learning clear, easy and fun!

**Five State Specific Editions! *— plus* U.S. (Universal Edition)**

**Florida - Texas - Utah - Washington** (State) - **Wisconsin** - **U.S.** (50 State References)

**There are currently six editions of the book. Each edition has the same primary content. The only differences are the State specific Concealed Carry gun laws for that particular edition.

The general *“U.S.” Edition* provides references to all 50 State, but does not go in-depth about the particular gun laws for each state.   
(To do so effectively would require a book over 3,000 pages thick!)

**Always Current! —Updated Twice a Year**

Because we provide “*Publish-on-Demand*” services, every book ordered always contains the latest information! Our Editions are updated every six months so they always reflect the latest trends and circumstances.

*For example:* Our current update includes Illinois' recent Concealed Carry requirements, Winchester's new .17 Super Magnum Rimfire and the military’s new lead-free, steel-tipped, 5.56mm M855A1 cartridge.

**Marketing Information and Promotional Word Copy**

Extensive book information and associated product/services references are available, via copy-and-paste, at our web site: **http://FirearmFundamentals.net**

**Women Friendly!**

Our book is definitely ”*women friendly*”. It’s easy to read and understand, well illustrated with comprehensible graphics along with *woman specific* references where appropriate. Not to mention it has a glossary of over 600 relevant terms to answer most shooter questions.

These are just as few reasons this book is being so well received by both women and men.

**Training Reinforcement!**

Whether you‘re training includes the NRA format, your own curriculum, or uses our PowerPoint instructional guidelines, this book both strengthens and enhances your existing training *and* encourages expanded future training for additional instructor income.

**An Easy Way to Earn More Money!**

Instructors and dealers can earn 40% to 50% with every book sold! Because the book’s topics are both diverse and comprehensive, it provides a reference for most every primary and advanced training curriculum, making it highly suitable for nearly every student!

**Income Example**: If an instructor averages 50 students a month, and just *half* of the students add this book to their training library, that’s 25 sales per month. Using the current 50% promotion, that adds up to an extra income of over $312 a month or $3,750 annually . If the book is made a mandatory part of the training curriculum, that’s **over $7,500 annually!**

**Kindle *ebook* Editions**

All our editions are also available as Kindle “*ebooks*”. The *ebook* advantages are obvious, and they are about ⅓ the cost. The downside is, because of the extensive illustrations in the book, precise formatting is sacrificed. And in the case of training, page references will differ from one device to another (i.e. Having a person go to “page 324” will give different results on each device.) Here’s where the solid *“paper edition”* provides distinct advantages for training.

**“*Illustrated Gun Safety Rules“* cards**

One of the distinctive supporting items from my book is my Copyrighted **“*Illustrated Gun Safety Rules“***cards. As reference, a *Safety Card* training guide is attached, demonstrating how effective learning of these valuable rules can be easy & fun for everyone! For additional information, please visit: **http://firearmfundamentals.net/Safety-Cards.html**

*For reference:* When I was teaching Hunter Education (Safety) with the DNR, they used “TAPK” as a method of teaching the safety rules. Although the students eventually “*got it*”, for me, it didn’t seem instinctive, easy or natural. Hence my popular alternative.

**FREE PowerPoint Presentations:** ***Basic • Intermediate • Advanced • Long Gun***

Our web site offers four comprehensive 30-minute instructor PowerPoint presentations: *Basic; Intermediate; Advanced; Long Gun*. Each presentation uses highlighted portions of the book for easy student reference, and allows the instructors to tailor their training to their own curriculum. These presentations are **FREE** to instructors and available to download on our Instructor’s web page: **http://Instructor.FirearmFundamentals.net**

**Money Saving BONUS OFFERS ~ FREE Targets ~ and More!**

Our web site also extends a number of **BONUS** offers for both instructors and readers, from free targets to special merchandise discounts and instructor training bonuses! (These marketing insertions are provided free as a service to manufacturers and instructors.)

I hope this offers a better insight into the book and it‘s value to readers and instructors.

*Thank you!*

